

# Jennifer Blue — Copywriter, Scriptwriter, Blog Writer, B2B Marketing — Seattle, WA

## B2B VIDEOS: PRODUCT / SERVICE / BRAND / TUTORIAL / CASE STUDY



YouTube

### Impulse Souvenirs - Your One-Stop Souvenir Source

Quality Custom-Made "Original Artwork" Souvenirs Designed for Your Location! Retail-ready Items to meet your customers' unique souvenir needs. Our artists capture the essence of your attraction or destination for one-of-a-kind memories!

[IMPULSE Souvenirs](#)



Bing - animated video

### Safe Search - How It Helps

[click title to view video] This video is for kids. When you're online, safety comes first - so, we've got some great tips about how to stay safe when using Search. The Internet is a reflection of what's out in the real world. Just like there are good and bad PEOPLE you meet in life, there are good and bad PLACES to visit online. One way to protect yourself is SafeSearch. It protects you from a lot of the bad, but not all of it. So keep it turned ON.

[Bing: Safe Search](#)

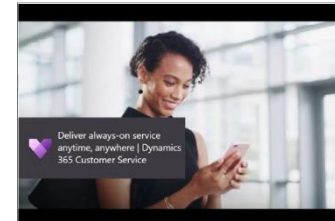


Amazon - global selling video

### Reach More Customers through Amazon Japan

In this short video, you'll learn how you can grow your business through Amazon Japan without needing to speak Japanese: <https://amzn.to/2Gz7IoD>

[Amazon Japan](#)

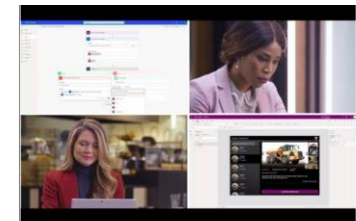


Dynamics 365 Customer Service

### Deliver always-on service anytime, anywhere

In times of uncertainty, depend on Dynamics 365 Customer Service, Customer Service Insights, Field Service and Remote Assist to help you deliver exceptional ...

[Microsoft Dynamics 365](#)



YouTube

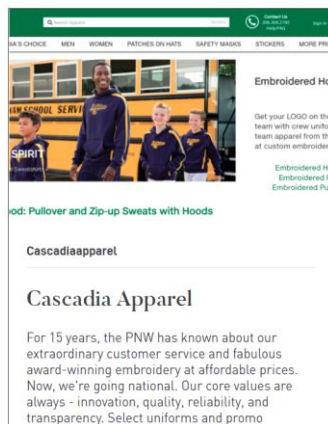
02/06/2020

### Extend Microsoft Power Platform with custom APIs

In this video, you will learn how you can extend the entire Microsoft Power Platform with custom APIs. Learn more: <https://powerplatform.microsoft.com/en-us/>

[Microsoft Power Apps](#)

## WEBSITES: BUSINESS-TO-BUSINESS / BRAND DEVELOPMENT / MESSAGING – VOICE / WHOLESALE / CUSTOMER ENGAGEMENT



[Cascadia Apparel \(link to website\)](#)



True-Cloud DMS Website

### Dealership Advantage

Focus your attention where it matters most. Dealership Advantage helps your boat dealership spend more time building customer relationships that create customers for life. Software designed for boat dealers.

[Dealership Advantage \(link\)](#)



TheLarkincompany

### Larkin - The Company | Leave & Disability Management

Businesses who truly care about employees partner with Larkin. Whether an employee is on leave growing a family, dealing with an injury or illness, or returning to the workplace with a disability, we'll be there - with our highly-empathetic leave and disability specialists and a totally custom approach.

[Larkin- The Company](#)



Industrial Real Estate Website

### KBC Advisors

There's more than one way to create the future. We believe in something few others do — complete COLLABORATION. Because our clients are worth it. Our focus and collective expertise get you into places impossible to locate, stabilize, build-out, capitalize, customize, and maintain with traditional real estate firms.

[KBC Advisors—Industrial Real Estate](#)



Tech Creative Website

### Prowess Consulting

Dedicated to championing your solutions, our highly skilled engineers demo, prototype, test, and prove your products for real-world conditions. With core competencies in managed IT services, benchmarking, cloud services, network engineering, and more, we love designing innovative approaches to solving IT problems.

[Prowess Tech Consulting](#)

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## B2B: (longer format) BROCHURES / CASE STUDIES / INFOGRAPHICS / ARTICLES / BLOGS / RELEASE NOTES

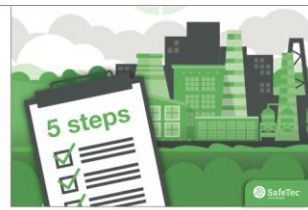


BIOPHILIC CITIES JOURNAL

### City Forest Credits - industry news article

News article for industry journal. The City of Austin, Texas has declared bold goals when it comes to climate change, including Carbon Neutrality for City operations by 2020 and Net-Zero greenhouse gases by 2050. A committed group of stakeholders in Austin has come together to pioneer an innovation that can help ensure the health of our riparian forest buffers.

[City Forest Credits](#)



SafeTec - downloadable e-book

### 5-Step Guide to HazCom Compliance eBook

Best-practice guidebook for potential customers. Whether you're working toward getting your organization in compliance with OSHA's Hazard Communication (HazCom) standard on your own, or with a little outside assistance, the following five best practice steps will help to ensure your success.

[Compliance Handbook](#)



SafeTec - Industry white paper

### SafeTec Chemical Inventory

Whitepaper about the necessity of chemical inventories. Chemicals are everywhere... Do you know where yours are? With more than three million facilities employing over 43 million workers exposed to chemicals daily, it's surprising how little most employers know about the chemicals they have on-premise. This paper explores the necessity, the benefits, and the process required to conduct a chemical audit at your facility.

[Industry White Paper](#)



Sun Putty - customer-facing product brochure

### Sun Putty: Protect Your Skin | Protect the Environment

Multi-page brochure for 100% natural sunscreen line. Sun Putty has ZERO chemicals to contaminate our world. It's paraben-free to protect living organisms. Sunscreen + packaging are 100% biodegradable!

[Product Catalog + Postcard](#)



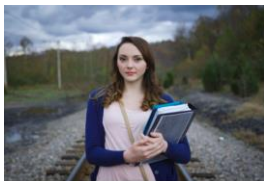
Sprint - newsletter story

### Samsung Training Event

Come try out The Next Big Thing, enjoy a delicious mid-day snack, pose for fun fashion photos with World's Fair models, learn how to use your new GS4 phone, and get your own phone customized at our FREE ENGRAVING BOOTH! Put the World's Fair on your calendar today - don't miss out on all the fun and take home fun S.W.A.G. to remember this once-in-a-lifetime experience! See you there.

[Tech Release Newsletter](#)

## B2B: (shorter format) CATALOGS / CASE STUDIES / ONE-SHEETS / PRESS RELEASES / BLOGS / SOCIAL MEDIA



Handcuffed Creative - agency case studies

### Mining A New Future

Series of creative agency's case studies: GatesNotes, Deloitte Digital, Microsoft, Nissan, Dell. Quickly and authentically build trust with the local community in order to create a poetic, candid student profile that resonates with viewers - connecting them to the struggles and successes of this rural population. Residents of eastern Kentucky are inherently wary of the media, so it was key that we establish a relationship with the community.

[Short Customer Stories](#)

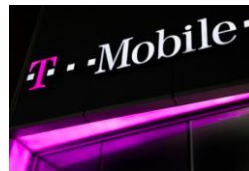


Martin Selig Real Estate - tenant case studies

### Tenant Experience

Case studies about satisfied commercial real estate tenants. Discover what these Martin Selig Real Estate tenants have said about their wonderful experiences with a landlord who is proactive in developing properties to meet their needs. <https://martinselig.com/>

[Short Case Studies](#)

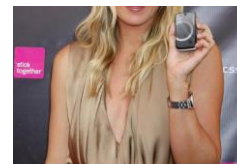


AIRADIS - solution case study

### Streamlining T-Mobile Marketing Campaigns

Technology solution case study. "We streamlined procedures to significantly improve operations. T-Mobile campaign managers are more efficient and effective in their roles, allowing the marketing teams to focus on strategy," says Geoffrey Sidari. The AIRADIS centralized Campaign Management Service Center not only consolidates knowledge and processes, it equips T-Mobile with more advanced and enhanced metrics to track performance and improve future campaigns.

[Solution One-Sheet](#)



Sony Ericsson - press release

### Equinox Product Launch Announcement

Sony Ericsson delivers a stylish, chic phone this fall with the introduction of the Sony Ericsson Equinox™ phone at T-Mobile USA, Inc. This mobile device offers exciting features that encourage individualism through unique pulsating night effects that enable users to never miss a call or text message. "The Sony Ericsson Equinox™ phone echoes Sony Ericsson's tradition of style, personalization and multimedia," said Karen Morris, vice president of marketing, Sony Ericsson. "With a host of...

[Event Press Release](#)



Microsoft - grant winner short-stories

### YouthSpark Stars

Short bios and case studies for grant-winners website. When young people have access to digital skills, they can help solve the world's greatest challenges and innovate in ways that benefit themselves, their families, and their communities. More than 80 percent of the young people who benefit from Microsoft YouthSpark grants come from underserved communities, and more than half are female.

[Short Web Blurbs](#)



Amazon Freight

### Connecting small trucking businesses to our network

"For years, we weren't able to accomplish what we have accomplished with Amazon Relay. We started as an owner-operator, now we have a small family business that we are proud of. In less than 1 year, we have grown to 3 trucks and 5 drivers." —Merici Tec, Melo Transportation Amazon Relay provides carriers access to our freight network, giving fleet owners and owner operators the opportunity to grow their truck driving businesses.

[Blog Posts](#)

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